Clothing Collection Process

We have created a simple 2 stage process which covers all aspects of the clothing creation - design and manufacturing. *If you already have your designs or physical samples then we can proceed straight to manufacturing. We keep the design and production stages separate in case you don't need the full service.

Design

1. **Contact Us Form.** Fill out the form on our contact us page, where we ask you a few initial questions about your clothing collection.

2. **Meeting.** We organise a meeting either over the phone or face-to-face at our studio to discuss your ideas in further detail.

3. **Initial Designs.** We can create hand drawn sketches if the client needs help to visualise the whole collection

4. **Mood Boards and Trend Research.** We now progress onto trend research and mood boards. This helps us to see what's already out there on the market and what will work best for your collection. Alternatively, if you have already done your research and have a clear idea of the garments you want to develop then you can send us any reference images or physical clothing that you might have.

5. **Tech Pack.** We create tech packs for each garment which contain a spec sheets with all the garment details, artworks, visual design and colour options — measurements and size charts can be added additionally. This will be your blueprint for each item, which serves as a vital component to make sure the whole production process runs smoothly. The price for a full tech pack for one garment is £250-£300 + VAT depending on the complexity of the design.

Manufacturing

1. **Fabric sourcing.** We source all your fabrics and trims with fabric suppliers across Europe. We have the contacts to supply any kind of fabric from organic cotton to technical materials and we are very happy to advise on the best fabrics for your designs. Once we begin you will receive a pack of fabric swatches from which you can select the ones you prefer the best.

Our lead times are roughly 3 weeks for design, 3 weeks for each prototype, 4 weeks for a pre-production sample and 8 weeks for bulk manufacturing depending on the size of the order.

2. **Pattern Making.** We have our own pattern making facility and create digital patterns graded in all sizes. The patterns are digitally drawn based on the tech pack and measurements, then traced onto the fabric and a CAD system cuts it out following a pattern outline.

3. **Prototype.** We make prototypes which are made from stock fabrics using overlock and straight stitching. Not every client requires prototypes, some customers already have their prototypes/samples made elsewhere and come to us to proceed straight to bulk order, others prefer to have only one prototype — we can work around your needs. Prototype 1 is made in the sampling room and costs £120 as part of your order or £300 + VAT on their own without the need to commit to a bulk order. You can have a second prototype made (optional) at the same cost.

4. **Pre-production Sample**. This is a sample made from your chosen final bulk order fabrics with branding and everything needed as per your designs, so you can give us feedback before we proceed with bulk production. This is made in manufacturing and is completely free. Please note that samples are not an exact replica of your final product, they are made for us to discuss your final desired outcome. We don't offer a salesman samples only service, meaning a manufacturing order is required.

When you want to start manufacturing with us, 50% payment of the total order is needed for us to supply all of your materials and make any samples you might need for your approval before we proceed with bulk manufacturing. The second 50% payment should be cleared once all garments have been made, before shipment. Our manufacturing prices include all the fabrics, trims, printed back neck labels, plain poly bag packaging and delivery.

5. **Minimum Quantities.** In order to make your final collection we require a minimum quantity of 2-5 different items for small orders and can make 300 pcs of each design and colour including various sizes. For larger collections of 5+ different items, we can produce 200 pcs per design and colour in various sizes and even go down to 150 pcs. However, if a specific fabric needs to be sourced or dyed in a pantone code then we require 300 garments in total from that colour and for production to go smoothly, we need at least 3 different garments per order.

6. **Final Product.** The final product is complete and delivered to you ready for marketing and sales.